

# Progress in delivering commitments contained in the Labour Manifesto and adopted as Council policy in June 2011 - Appendix B

Nottingham Labour's 2011 Manifesto, was adopted as Council policy in June 2011. The commitments within the Manifesto form the basis of the Council's policies and priorities and have been incorporated into its strategic planning processes since that date.

Five key commitments were identified and have been assessed as follows:

1. To cut unemployment by a quarter **GREEN**
2. To continue to cut crime and halve anti-social behaviour **GREEN**
3. To ensure that more school leavers get a job, training or further education than any other city **AMBER**
4. To keep your neighbourhood as clean as the city centre **GREEN**
5. To help keep your energy bills down **GREEN**

Times are difficult for us all in the current economic climate with reduced investment in public services but our ambitions for Nottingham remain high. The report details our overall performance against our 5 key commitments along with key achievements and service improvements that we have made over the last 4 years.



Ian Curryer,  
Chief Executive



Councillor Jon Collins,  
Leader of the Council



# Cut unemployment by a quarter

The Nottingham Growth Plan continues to deliver a strong package of business finance, supporting a culture of enterprise and thereby creating job opportunities. Overall, Nottingham City Council's Employment and Skills team has supported 4,000 local people into employment over the last two years.

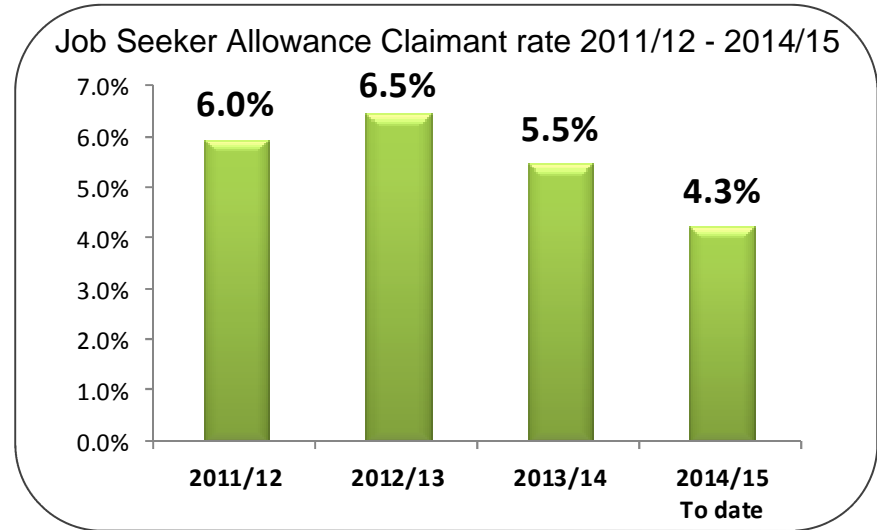
Actions taken to ensure success in cutting unemployment include:

- Around £1 billion of investment underway or planned in the city which is supporting the growth of the construction industry with major schemes such as Tralink and the Station Hub
- The introduction of the Employer Hub in late 2011 which has placed almost 1,700 local people in work and the Nottingham Job Fund which has placed almost 800 since its introduction in 2012
- Continual conversion of our entry-level roles into Apprenticeships which are targeted at young people. 15 Apprentices and 28 PATRA trainees have gone on to sustainable employment with the City Council. Entry-level roles that are not appropriate for conversion are being targeted at city residents and currently 54% of the council's employees live within the city boundary

A Growth Sector Strategy is being developed which will identify and support those sectors with the strongest potential for jobs growth, e.g. social care, retail and leisure, visitor economy and logistics and the capacity of the Employer Hub is being increased through further integration with JobCentre Plus, which will increase employer engagement across a greater number of sectors. In addition, the £3 million Youth Contract programme aims to place 2,100 18-24 year olds into employment over the next two years.

# Headline Achievements

As at the end of September 2014 unemployment in Nottingham, as measured by the Job Seekers Allowance claimant rate, stood at 4.3%. This is a 28% reduction since 2011/12 and a 37% reduction from the peak of 6.8% in 2012/13.



The number of people who found employment via the Nottingham Job Fair rose from 462 in 2012/13 to 503 in 2013/14.

462	503
2012/13	2013/14

The number of people who found employment via the Nottingham Job Fund rose from 204 in 2012/13 to 468 in 2013/14. The first six months of 2014/15 has seen a further 324 placements.

204	468
2012/13	2013/14

The Employer Hub has found work for 486 people in 2012/13 and 956 in 2013/14. In the first six months of 2014/15 alone more than 950 people have found employment.

486	956
2012/13	2013/14

# Continue to cut crime and halve ASB

Nottingham Crime and Drugs Partnership (CDP) is a partnership resource with the aim of tackling Crime, Drugs and Anti-Social Behaviour (ASB) issues and is made up of a broad spectrum of agencies including the Police and Fire Service as well as Nottingham City Council.

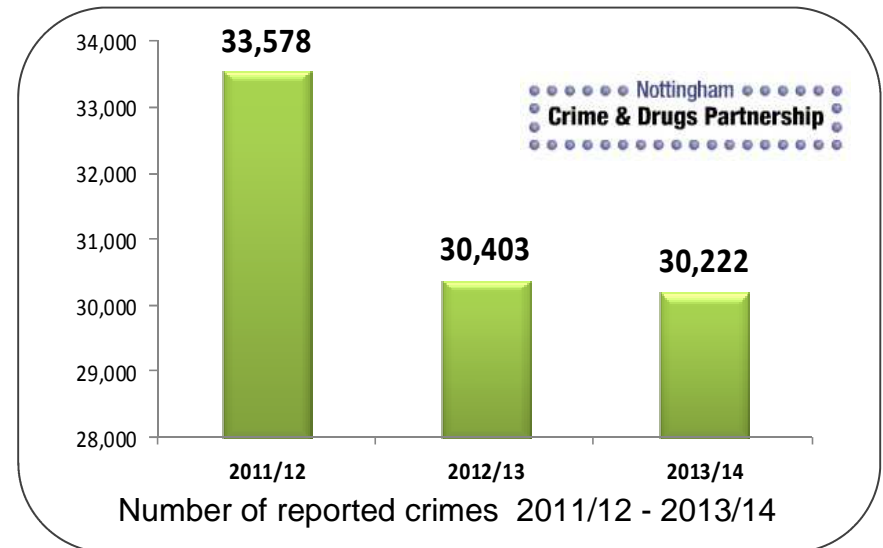
Actions taken to ensure success in the cutting of crime and ASB include:

- Closer working between the police and Trading Standards to help combat organised crime and its proceeds
- Ending gang and youth violence through engaging with members of urban street gangs
- Working with the Home Office to develop a new range of flexible powers to deal with ASB
- Running civil orders such as Injunctions, Possession Orders and Anti-Social Behaviour Orders (ASBOs) alongside criminal sanctions.
- Locality working and problem orientated policing with proactive patrols and an ASB car
- Implementation of an order that allows for alcohol in open containers to be confiscated from adults and juveniles anywhere in the city where it is associated with antisocial behaviour
- Crime prevention and personal safety advice work with students
- Smartwater delivered to all households who want it and delivered free of charge for pensioners

The number of young people involved in crime continues to fall yet Nottingham continues to have one of the highest rates of first-time entrants to the criminal justice system in the country. As of January 2014 new targeted youth support posts have been introduced which will increase capacity to accelerate progress.

# Headline Achievements

Crime and Anti-Social Behaviour (ASB) in Nottingham continue to reduce year on year. Crime has reduced by 14% since the 2010/11 baseline. The target to reduce ASB by 50% was achieved at the end of March 2014 based on both perceptions and calls to the Police (when a like for like comparison is used)



**1,076**  
2012/13

**745**  
2013/14

The number of young people involved in crime fell from 1,076 in 2012/13 to 745 in 2013/14. The first six months of 2014/15 has seen 375 young people involved in crime compared to 389 in the same period in 2013/14.

**195**  
2012/13

**156**  
2013/14

The number of young people who were victims of crime committed by other young people fell from 195 in 2012/13 to 156 in 2013/14. New Youth Support posts since January 2014 help provide support to young victims and reduce the risk that they will become perpetrators.

# Ensure that more school leavers get a job, training or further education than any other city

The conversion of many schools to academies has greatly lessened the formal influence of the City Council on their management, however, various initiatives are in place to ensure the City's school leavers get a job or enter training or further education.

Actions taken to ensure success include:

- The launch of the Nottingham Apprenticeship Hub which provides services and support to both employers and young people and has had a significant impact on the level of growth in apprenticeship starts in the City
- The NCC School Challenge Board has developed an Employability in Schools Strategy and action plan and the City Council is developing a schools-based employability programme working with employers to identify the skills they are looking for and helping them to engage with schools
- Nottingham Futures are delivering targeted support for Year 9-11 learners who are at risk of becoming NEET (Not in Education, Employment or Training)
- The Innovation Fund is undertaking a programme of work to tackle NEETs
- The Local Enterprise Partnership for Derby, Derbyshire, Nottingham and Nottinghamshire (D2N2) aims to support and encourage economic growth in the D2N2 region and action plans for each of the priorities identified in its Skills Plan have been developed. These include specific actions around raising the visibility of and access to career insights and specialist careers support for young people and adults to raise aspirations, participation, retention and achievement in learning and work
- Youth contract funding of £3 million to support a neighbourhood strategy to tackle youth unemployment

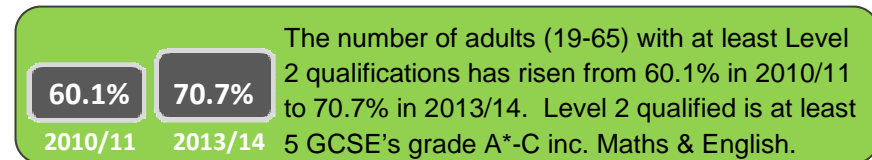
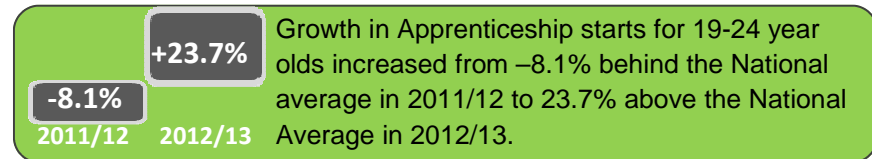
## Headline Achievements

Latest data (March 2014) shows 90.5% of Nottingham school leavers are in employment, education or training. The City is currently ranked third amongst Core Cities (88.4% average) fractionally behind Leeds in second place (90.7%) and Manchester in first place (91.2%).

Nottingham's ranking against Core Cities for school leavers getting a job, training or further education

3

2013/14



## Your neighbourhood as clean as the city centre

Nottingham was proud to win the accolade of being the UK's Cleanest Big City in 2014. By working with the Council, citizens have helped achieve a truly amazing result—all 20 wards are now as clean as the city centre or cleaner. Technically speaking, all wards have achieved a Cleansing Index standard of 86 or above. What this really means is that all Nottingham's streets are cleaned to the highest standard. This is based on the previous 12 months' average for each ward. The city's Citizen Survey results show that people value this and now feel more satisfied with cleanliness levels in the city, with 80% saying that they are satisfied with cleanliness in the city centre and 74% satisfaction with cleanliness where they live.

Actions taken to ensure success include:

- Targeted, plain clothes operations to catch owners who allow their dogs to foul the streets
- Issuing of dog fouling fixed penalty notices (current average is 9 a month) and applications for Dog Control Orders where appropriate
- Revised cleansing schedules, seasonal rotas, additional FIDO capacity (an all-terrain cart capable of collecting 240 litres of dog dirt and converting it to slurry), fast response teams and closer liaison with enforcement
- Dedicated Fast Response Teams dealing with incidents of graffiti, fly-posting and other Public Realm blights are in place working across the Localities and City Centre. These teams operate seven days per week and remove over 90% of reported incidents within 48 hours
- We encourage a strong 'Report it' philosophy in our communications to citizens and people can report via phone, email, website, social media and our innovative 'Clean Nottingham' app.

## Headline Achievements

All 20 wards are as clean as the city centre or cleaner, achieving a Cleansing Index standard of 86 or above.



80%

2013

The Citizen Survey (November 2013) results indicated 80% citizen satisfaction with the cleanliness of the city centre.

74%

2013

The Citizen Survey (November 2013) results indicated 74% of citizens were satisfied with the cleanliness of their neighbourhood.

## Help you keep your energy bills down

Spiralling energy prices are a real concern for Nottingham people. To help counteract this and make energy costs more affordable a number of key developments have taken place. These have included:

- Providing cavity wall insulation, new boilers, insulation and double glazing to approximately 20,000 houses through the Nottingham City Homes Decent Homes programme
- Loft and cavity wall insulation has been carried out on 14,000 private homes across the city
- Installation of solar panels to over 3,000 homes, reducing energy spend by an average of £120 per year
- Over 1,500 owner occupiers and private renting homes provided with free energy efficient boilers, typically saving each household £350 every year
- Introduction of the Council's own Switch and Save website which has saved customers an average of £200 per year
- Local events held across the city, supporting energy switching, energy efficiency, water saving and waste management
- Providing over 2,000 private sector landlords with energy saving information and hosting the Landlord Expo at Nottingham University Park that was attended by 800 local landlords
- In 2014, we secured £5.4 million of government funding to support a programme of solid wall insulation in social and private housing to continue a long term programme to make people's homes warmer. This will reduce fuel bills by an estimated 40%. Take up is high and it is expected that 2,000 private and social properties will be completed by early 2015

In addition, preparations to launch an energy supply company are well under way with predicted full company launch in the summer of 2015. The Robin Hood Energy Company will provide value for money electricity and gas supplies to Nottingham residents and increase opportunities for sustainable energy production in the city.

## Headline Achievements

Based on the cost of energy in 2012 and energy consumption comparison between 2012 and 2005, energy consumption has reduced in the city by the equivalent of £34 million in total during the period. This equates to approximately £300 per property in real terms.

We were awarded the title of Energy Efficiency Team of the Year in the prestigious Municipal Journal Awards.

Here's what Nottingham City Homes' tenants are saying:



"I'm so pleased with the result. This is just what I've wanted—it's made my home feel a lot safer and warmer"

"My home is warmer, more modern and certainly more secure. It isn't just about the physical change to the house – it's offered us a better way of life."